

MINNESOTA HOMEOWNERSHIP CENTER



Strategic Plan 2026–2028

MISSION

To build a more equitable homeownership ecosystem so every Minnesotan—especially those facing the greatest systemic barriers—can access and sustain homeownership.

CORE VALUES



COOPERATION



PURPOSE



COMMITMENT



EQUITY



INNOVATION

STRATEGIC OBJECTIVES

EMPOWERING THE HOMEOWNERSHIP ADVISORS NETWORK

Ensure advisors can effectively support households in achieving and maintaining homeownership.

EXPANDING HOMEOWNERSHIP PROGRAMS & INITIATIVES

Advance programs and housing models to include households facing the greatest homeownership barriers

DRIVING EQUITABLE HOMEOWNERSHIP THROUGH POLICY & ADVOCACY

Influence system change to expand equitable access to affordable, sustainable, and resilient homeownership

STRENGTHENING FINANCIAL SUSTAINABILITY

Strengthen our financial resources to ensure capacity to advance our mission